

**Sunshine Coast Mass Transit
Action Group Inc**
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19 September 2025

New Planning Scheme Project
Sunshine Coast Regional Council

CC: Mayor Rosanna Natoli,

CC: Member for Kawana Jarrod Bleijie/Director General John Sosso

**Re: Strong Objection to Proposed Planning Scheme 2025 – Our Poll
indicates strong support for the plan to be rewritten.**

MTAG conducted our own poll and asked the question:

“Do you believe the Proposed Planning Scheme needs to be rewritten because the excessive density proposed from Maroochydore to Caloundra will destroy the character and lifestyle of the Coastal Corridor forever?”

Respondents were asked to select yes or no. They were also asked to supply their email, age and postcode. Only 1 response per email was accepted. All duplicate responses were removed.

The poll was conducted on our website www.sunshinecoastplanningscheme.com.au and promoted on social media and via direct email. The poll ran for 1 week from September 11 to midnight on September 18 2025.

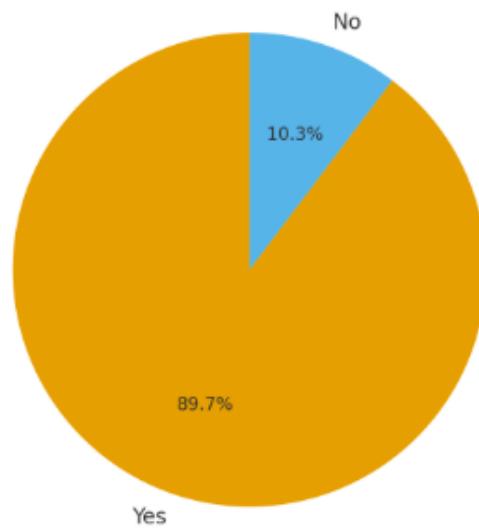
Results

A total of **641 responses** (net duplicate responses) were collected, spanning a wide range of ages and postcodes across the region. An overwhelming majority of respondents, regardless of age or location, believe the Proposed Planning Scheme 2025 should be rewritten because it will destroy the character and lifestyle of the Coastal Corridor forever. (figure 1)

1. Agreement on Rewriting the Plan

Figure 1:

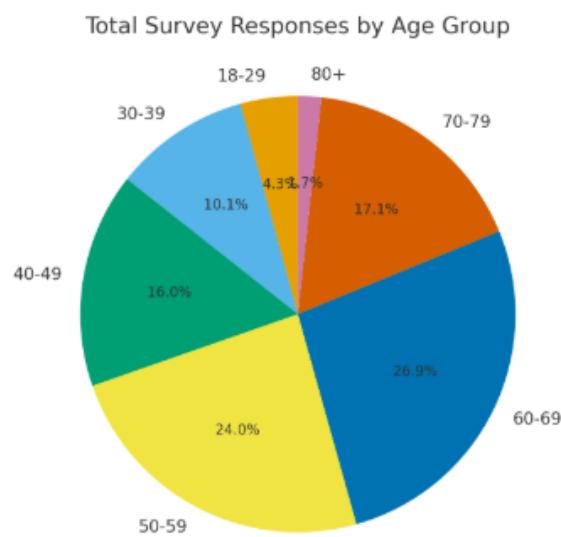
Overall Responses: Should the Planning Scheme 2025 be Rewritten?



Almost 9 in 10 people indicated they think the Proposed Planning Scheme needs to be rewritten.

2. Age Distribution

Figure 2. Response by Age Group



Responses were received across a wide age spectrum. In line with the Sunshine Coast age demographic, the highest number of responses were received in the 60-69 age bracket (27%) and 50-59 age bracket (24%). A smaller number of respondents in their 20's and 30's also contributed. (Fig 2)

In all age categories, the majority of respondents indicated they thought the Proposed Planning Scheme should be rewritten. (figure 3)

Figure 3. Yes/No Responses by Age Bracket

Age Group	% Yes	% No
18-29	88.9%	11.1%
30-39	78.1%	21.9%
40-49	86.1%	13.9%
50-59	90.8%	9.2%
60-69	95.3%	4.7%
70-79	89.8%	10.2%
80+	90.9%	9.1%

3. Responses by Postcode

Figure 4. Responses by Top 5 Postcodes

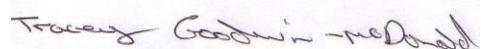
Postcode	Yes	No	Total	% Yes
4575 (Kawana Waters)	259	19	278	93.2%
4557 (Mooloolaba)	77	7	84	91.7%
4551 (Caloundra and Surrounds)	63	11	74	85.1%
4558 (Maroochydore)	50	15	65	76.9%
4572 (Alexandra Headland)	53	4	57	93.0%

Responses were received from a wide range of postcodes. Not surprisingly, the suburbs in the coastal corridor produced the highest number of respondents (87%). In all suburbs, residents overwhelmingly indicated they thought the proposed plan should be rewritten. Whilst not shown, smaller postcodes (e.g., 4555, 4564, 4565) showed **100% Yes**, though with low sample sizes.

In summary, the data from this poll makes it clear that the Sunshine Coast community, across ages and suburbs, strongly believes the **Proposed Planning**

Scheme 2025 does not meet expectations and must be **rewritten**. Given the majority of these residents are within the Coastal Corridor and will therefore experience the greatest impact from the proposed planning scheme, we request these views be given serious consideration and the proposed plan is rewritten to produce less destructive outcomes to these residents.

Yours sincerely

A handwritten signature in black ink, appearing to read "Tracey Goodwin-McDonald".

Tracey Goodwin-McDonald

President

Sunshine Coast Mass Transit Action Group Inc.